



SPONSORSHIP POLICY

RATIONALE

- PPS recognises the mutual benefits that can be gained from developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

AIMS

- To improve student learning, to increase staff development opportunities, and to enhance school resources through a deliberate strategy of developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

IMPLEMENTATION

- A representative of the school council or the administrative team will investigate and negotiate all potential sponsorship arrangements.
- School council will be provided with details of any proposal, and approval will be sought before finalising any partnership arrangements. Any pecuniary interests by school councillors must be declared to school council at this time.
- All sponsorship and partnership arrangements will be considered by school council on merit, and decisions will be made on a case-by-case basis.
- When pursuing potential sponsorship arrangements, the representative is required to adhere to the following code of ethics:-
 - Sponsorships will only be sought with organisations, companies and societies where a clear and demonstrable benefit for the students and the school's programs can be guaranteed.
 - Sponsorships will only be considered where there is no conflict of interest.
 - Sponsorship arrangements must take into account the views of the school community, as well as the school values, goals and objectives.
 - Sponsorship arrangements will only be entered into with organisations, companies and societies that have a positive public image, and are associated with products and services appropriate for a school to align themselves with.
 - Arrangements will not be entered into with companies that seek information from the school that would contravene the *Information Privacy Act*, political parties, or gaming venues.
- Sponsorships arrangements that contain restrictions regarding the school's ability to purchase goods and services freely, or restrict the school's ability to make choices in any way, or expect our school to endorse or promote their product or services will be avoided.
- Each individual sponsorship arrangement will be reviewed on an annual basis by school council.

EVALUATION

- This policy will be reviewed in line with best practice, new legislation and guidelines.

REVIEW CYCLE

- This policy was last updated in **September 2017** and is scheduled for review in **August 2020**.

Endorsed by School Council in August 2020