



## Plenty Parklands Primary School Facebook Page

### Code of Conduct

#### **Our Intent:**

Our intent is to grow our school and community's understanding of social media and to make connecting with our school more convenient. We wish our content to be more accessible and to also tap into the knowledge and support base of our parent community. Our school's Facebook page allows our community to keep up to date with activities through a medium preferred by many. Overwhelmingly, our Facebook page is a place where we build our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great. We believe our community's conduct on our Facebook page will serve as role modeling for our students about how to behave in a social media environment.

#### **Our Code of Conduct/Protocols**

- **Using real names**

- All users interacting with the Plenty Parklands Primary School Facebook page, either by liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name (first and surname).
- Staff will only use their first name when commenting on post, no last names.

- **Raising issues**

- Plenty Parklands Primary School is happy to communicate with our community via its Facebook page, however some things are best dealt with privately.
- Issues involving any of the students or staff must not be raised in the Facebook page.
- When issues are raised we are happy to see people support the issue via a comment or a 'like'. We will not support any interactions that incite or contribute to negative sentiments.
- We also ask that you do not use the names of any students, staff or any other members of the parent community in any posting based on such issues.

- **Supported use of names in posts**

- You are welcome to use names (only first name, no last name) in posts when you wish to acknowledge someone's great work or community contribution.
- We wish our Facebook page to be used in building our community – a public pat on the back goes a long way to supporting a positive school environment.

- **Interaction**

- Users will not be able to author a posting of their own or upload media (photos and videos).
- These user permissions will be reviewed over the trial period, and assessments will be made about increased access based on use.

- **Underage Facebook users**

- Plenty Parklands Primary School is aware that children under the age of 13 years are not able to create their own Facebook account, in accordance with Facebook's Terms and Conditions. When parents access the Facebook page they may like to share the page with their child/ren, however no child should access the page by themselves.
- If a child comments using their account on our Facebook page, we are obliged to report this account to Facebook.

- **Friending Staff on Facebook**

- Our staff operate under a Department of Education Training Code of Conduct that states that they are to maintain a professional relationship with students and parents, and must refrain from social interaction.
- Please do not seek to friend any staff member.

- **Moderation and Blocklisting**

- Plenty Parklands Primary School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

- **Actions resulting from any breaches of the Code of Conduct**

- Plenty Parklands Primary School reserves the right to ban any user from interacting with its Facebook page for breaches of this Code of Conduct.

- **The Law and Facebook's Terms**

- Plenty Parklands Primary School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms and Conditions.